

# Corporate Profile



We are driven by the desire to empower business and offering actionable solutions.



20+  
YEARS IN  
BUSINESS



130+  
MULTINATIONAL  
EXPERIENCED  
CONSULTANTS



1500+  
SUCCESSFUL  
PROJECTS



5  
EXPERT LEAD  
DIVISIONS



20+  
COUNTRIES  
COVERED

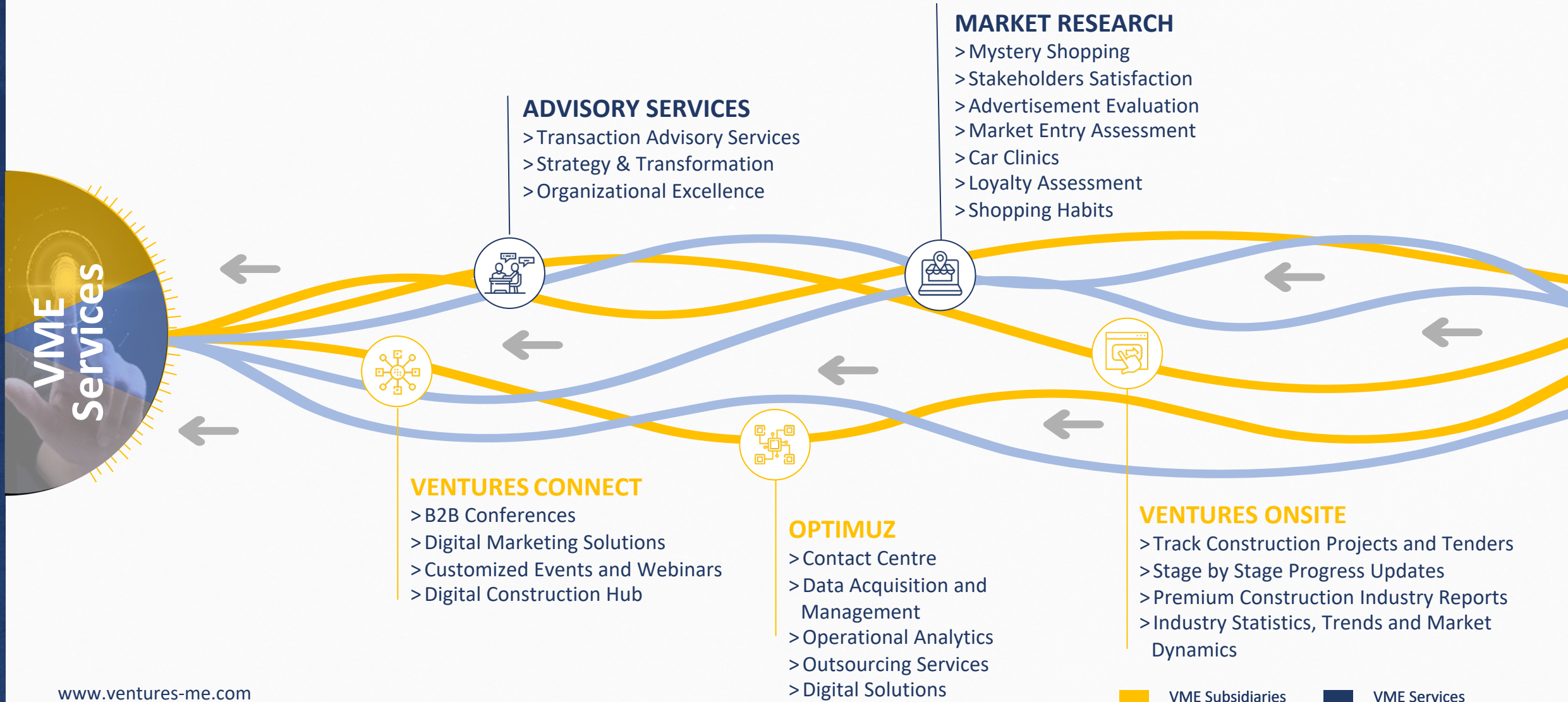


No. 1  
CONSTRUCTION  
INTELLIGENCE  
PLATFORM

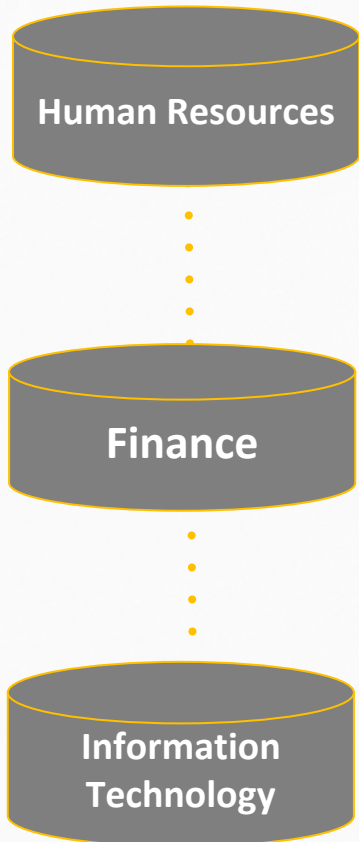




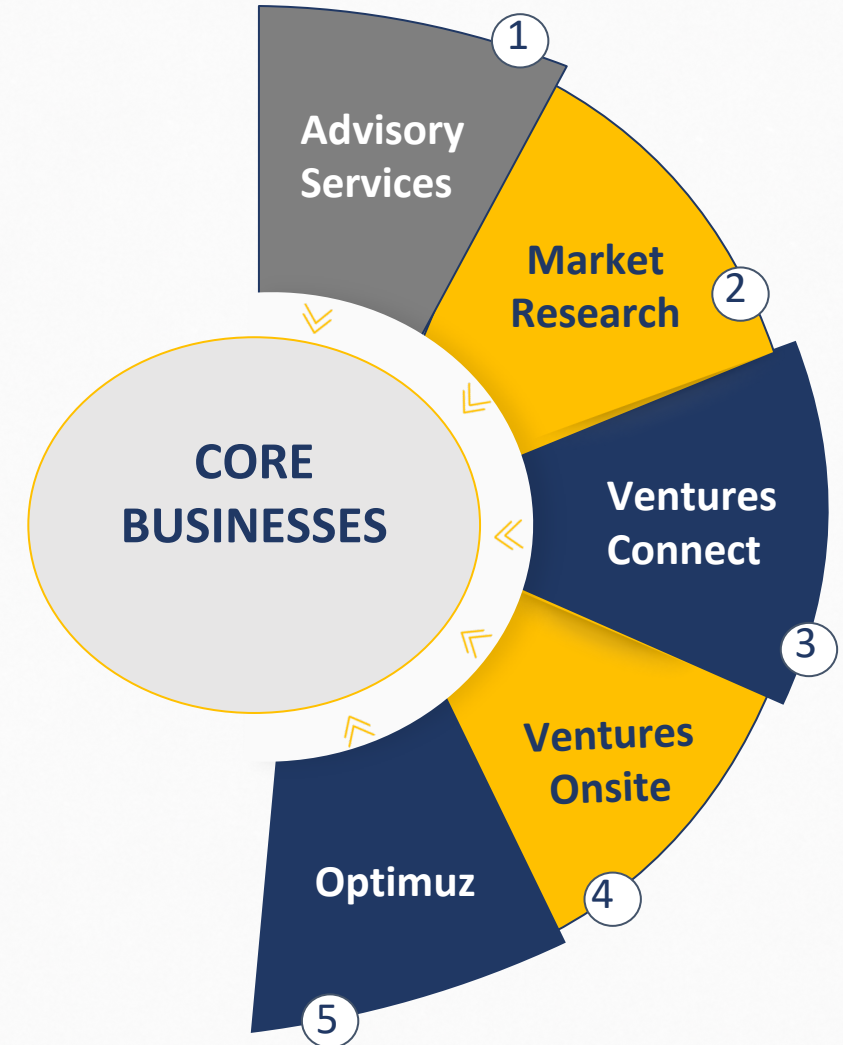
# VENTURES MIDDLE EAST OVERVIEW



## SUPPORT PROCESSES



## ENABLING PROCESSES





# ADVISORY

**VENTURES**  
MIDDLE EAST



# ADVISORY SERVICES

Global consultancy with extensive regional knowledge, offering a range of services aimed at providing singular solutions to the rising challenges faced by our clients

## CORE FOCUS



Innovative solutions to transform industries



Redesigning Operating Models



Optimizing Value Chains



Maximizing Operations & Supply Chain Surplus

## STATS

**20+**

YEARS IN BUSINESS

**70+**

CONSULTANTS

**20+**

INDUSTRIES

**8+**

LANGUAGES SPOKEN

**1000+**

SUCCESSFUL PROJECTS



Transaction Advisory Services



Strategy & Transformation



Organizational Excellence



# ADVISORY SERVICES

## TRANSACTION ADVISORY SERVICES



Transaction Advisory Services helps organizations **effectively manage finances**.

This includes advising on financial planning, budgeting, financial risks, **investment strategies**, mergers and acquisitions.

Finance advisory can help organizations to **improve their financial performance**, reduce costs, and make **informed decisions** about investments.

Deals  
Strategy



Financial  
Modeling



Feasibility  
Studies



Market  
Research



Due  
Diligence



Transaction  
Strategy



Infrastructure  
& Economic Advisory



Business  
Restructuring Services



Mergers  
& Acquisitions



Corporate Finance



# ADVISORY SERVICES

## STRATEGY AND TRANSFORMATION



Strategy and transformation refer to the process in which organizations **determine direction** and **priorities** in relation to **goals**.

This involves **defining a clear vision** for **strategy for growth** and transformation to enable an organization to thrive in a rapidly changing environment.

The process also involve **redefining the organization's business (operating) model**, improving operational efficiency, and leveraging technology to drive **innovation and competitiveness**.

Corporate Strategy



Target Operating Model



Strategic Initiatives Management



Digital Transformation



Customer Experience



Project Management Office Services



Transformation Management Office (TMO) Services



Strategy Management Office (SMO) Services



Corporate Balanced Scorecard Performance Evaluations



Capability Transformation Management





# ADVISORY SERVICES

## ORGANIZATIONAL EXCELLENCE



Organizational excellence refers to a state of **high performance achieved** through National and International practices, frameworks and **process of improvement** that cover all of an organization's operations holistically.

This vertical will be responsible for sharing knowledge on a specific topics or functional area, and providing **strategic support** through **expert recommendations and guidance**.

Performance Audits



Global Benchmarking



Functional Strategies



Governance



Procurement & Supply Chain



Business Continuity & Crisis Management



ISO & Local Standards



Business Process Re-Engineering



TQM – Quality Management



Governance & Risk & Compliance Services



# MARKET RESEARCH

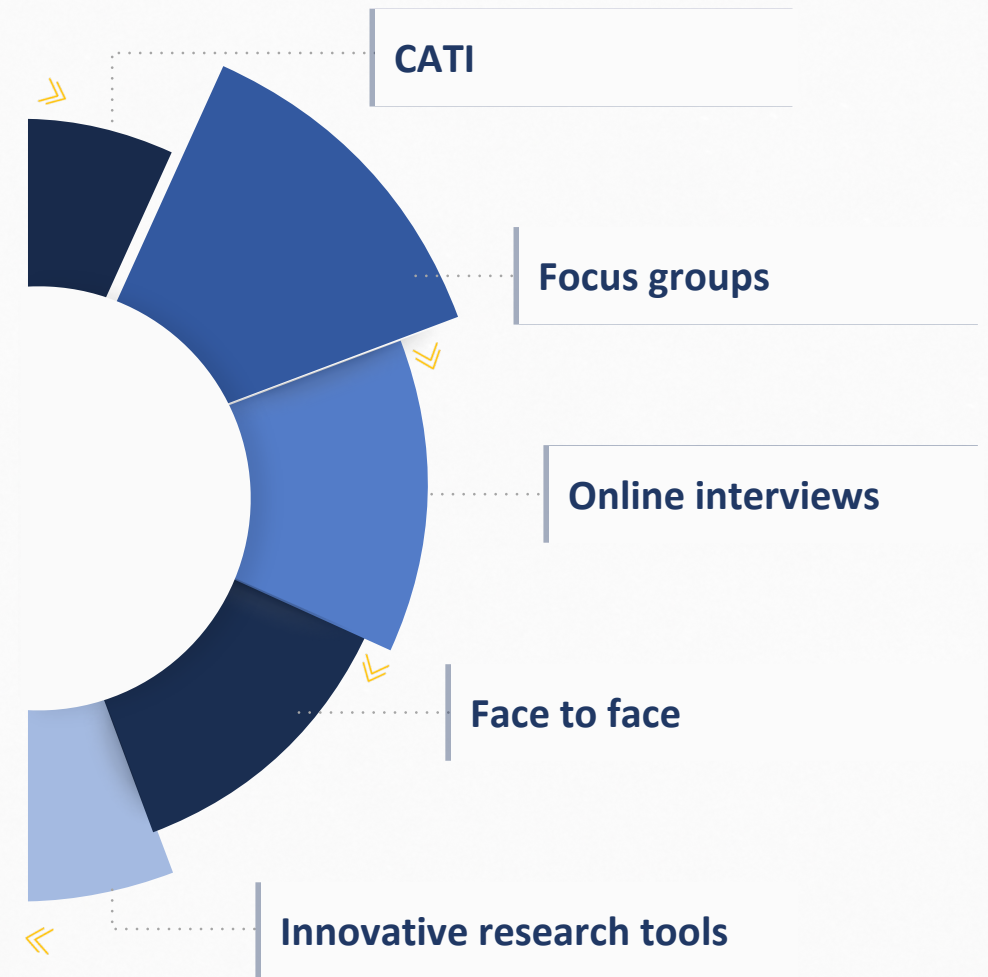




# MARKET RESEARCH

The Market Research Division provides an extensive array of **comprehensive qualitative and quantitative research services** for organizations in a wide variety of industries and sectors operating in the UAE, GCC and wider MENA region.

## RESEARCH METHODS AND STATS



# MARKET RESEARCH SERVICES



Mystery Shopping



Loyalty Assessment



Market Entry Assessment



Shopping Habits



Pricing



Usage & Attitudes



Stakeholder Satisfaction



Advertising Evaluation



Concept Test



Exit Surveys



Brand Positioning



Car Clinics



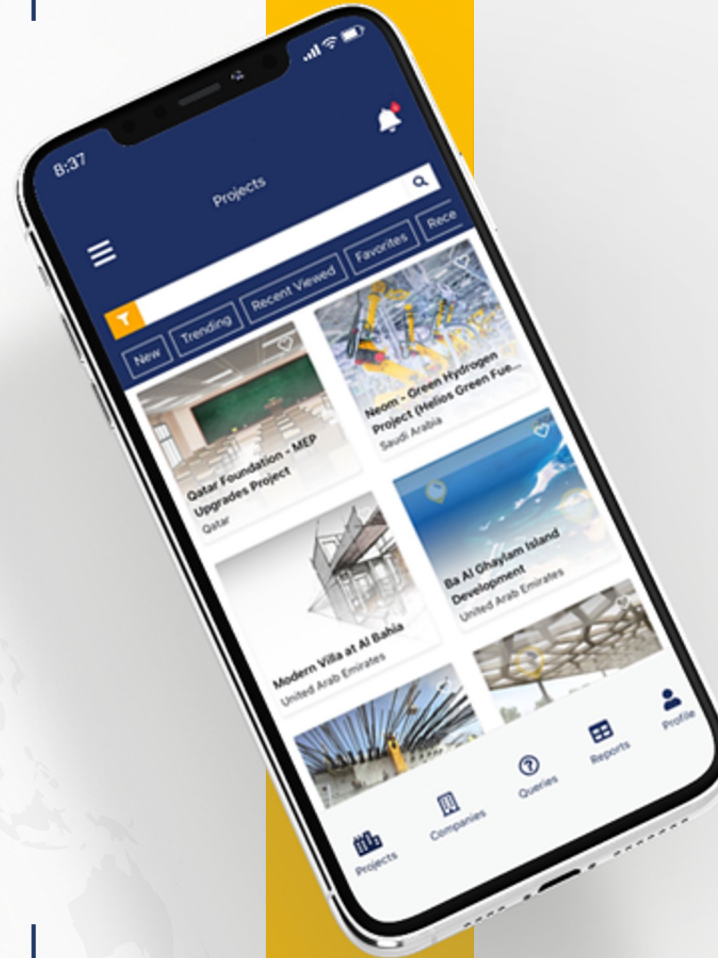




# VENTURES ONSITE

Ventures ONSITE is the market leader in tracking projects across the Middle East and Africa region with over 20 years of experience.

Ventures ONSITE provides accurate and up-to-date information on planned, ongoing and completed projects.



## 6 CORE INDUSTRIES COVERED

POWER



WATER



INFRASTRUCTURE



INDUSTRIAL



OIL & GAS



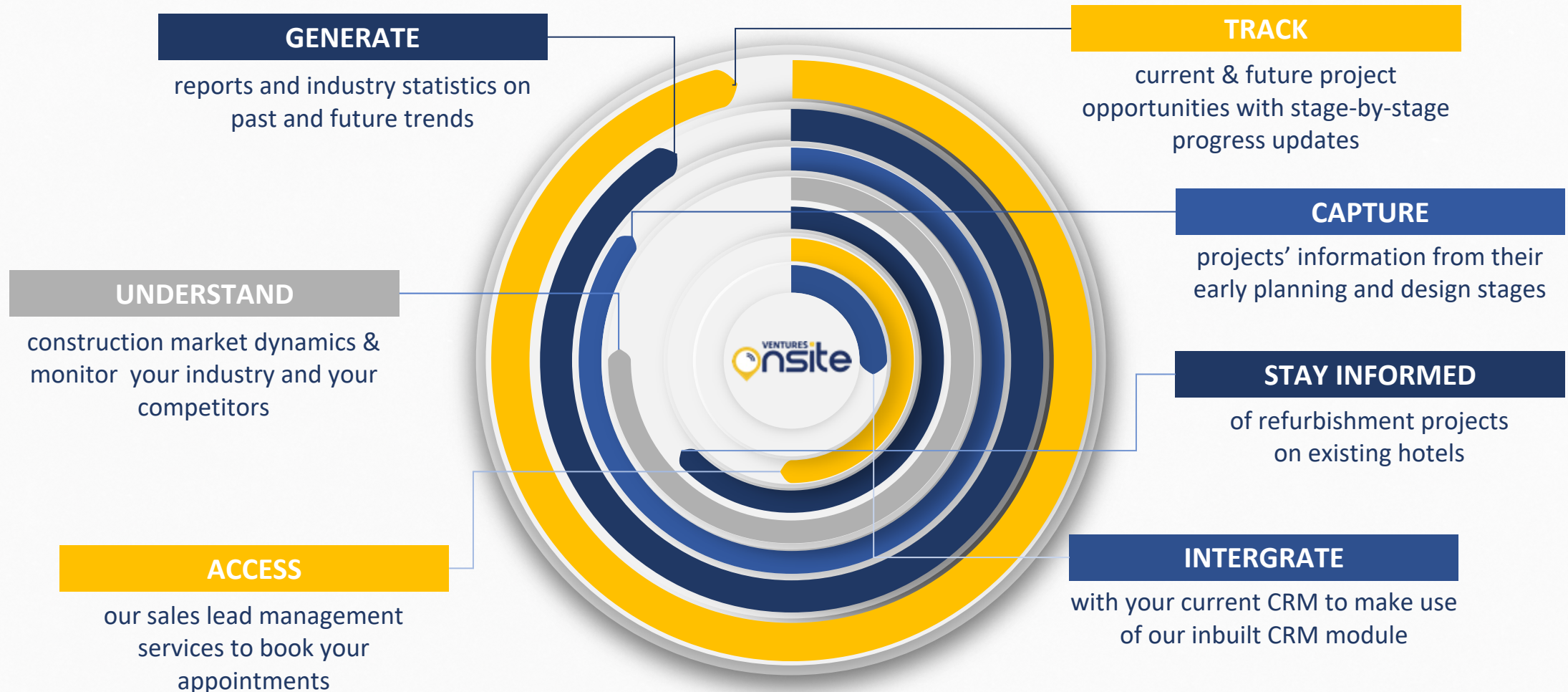
BUILDINGS





# VENTURES ONSITE BENEFITS

Tracking construction projects in **65 countries** across the MEA region







Ventures Connect, a partnership between Ventures Middle East and B2B Connect, organizes high level events and services in the region, providing important information and critical connections for businesses looking to grow in the region across various industries.



### CONSTRUCTION TECHNOLOGY CONFEX

The Construction Technology ConFex and Awards event bring together leaders to discuss real technology use-cases that design, build and maintain construction projects better.



### DIGITAL SUPPLY CHAIN SHOW

The event brings together supply chain leaders to share digital use-cases that help manage end-to-end supply chains better.



### DCHUB

The Digital Construction Hub is an online community and industry resource for AEC professionals advancing in the use of digital technologies and construction 4.0.



### MARKET INSIGHTS CUSTOMIZED EVENTS & WEBINARS

Ventures Connect's market Insights include written reports, video, interviews, infographics and editorial services, VC also services clients with bespoke webinars and events.







OptimUz encompasses a wide range of problem-solving techniques and methods applied in the pursuit of improved decision-making, offering better services and improving operations efficiency.

Offering inbound and outbound communication and customer service solutions for B2B and B2C marketing as well as operational analytics modules.

State-of-the-art CATI facility to host your call center business requirements.

**Optimize your research with clarity and confidence.**

## INDUSTRIES



Technology and Consumer Electronics, White Goods, Retail



Media and Communication, E-commerce



Fast Food, Insurance, Automotive, Travel, Real Estate



Government & Public Service, and Hospitality, Health care

## SERVICES

Contact center | Sales lead management

Data acquisition | Data management

QAS quality audit service

Focus group Facilities | Respondent's access

Outsourcing



# DIGITAL PARTNERS

VME Digital solution partners

**VENTURES**  
MIDDLE EAST



Business Continuity  
Automation



IoT, Analytics & Business  
Process Transformation  
Solutions



Strategy  
Management Tool



Organizational Resilience, Business  
Continuity, and Crisis Management



Contact Center Solutions



Customer Experience and  
Research Technology Platform



Software Conducting  
Online Surveys



Advanced Integrated Platform  
for Mystery Shopping



Customer Experience & Insights  
Management Platform



Survey platform



# VME CLIENTS

Leading organizations and government entities

**VENTURES**  
MIDDLE EAST



# VME CLIENTS

Leading brands and agencies

**VENTURES**  
MIDDLE EAST



**SAMSUNG**



**SONY**



**Canon**

**PARSONS**



**SHARP**



**Honeywell**

**oppo**



**MIGUA**



# Ventures Middle East Awards

Recent corporate awards awarded to Ventures Middle East



International Business Magazine Award  
2023  
**Best International Management  
Consulting Company UAE**



Global Business Outlook Awards 2022  
**Most Innovative Corporate  
Advisory Firm**



Global Economics Awards 2023  
**Most Innovative Corporate  
Advisory Practices**



International Finance Awards 2022  
**Best UAE Business Management  
Consultancy CEO**



Capital Finance International Awards 2022  
**Best Strategic Business Advisory  
Services MENA**



BCI Middle East Awards 2020  
**Best Continuity and Resilience  
Provider Product**

# VME OFFICE LOCATIONS



## Contact Us



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**VENTURES**  
MIDDLE EAST

**Thank You**